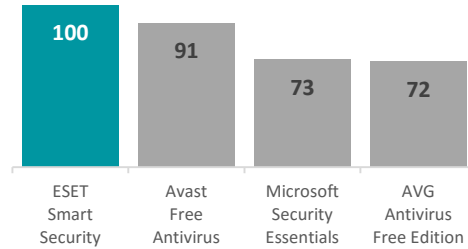


ESET vs. free antivirus

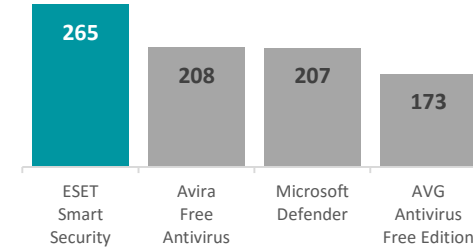
Protection accuracy (%)

SE Labs
www.selabs.uk
 Home Anti-Malware Protection,
 January-March 2016



Performance (Overall score)

PassMark
www.passmark.com
 Consumer Security
 Products Performance
 Benchmarks,
 February 2016



What experts are saying



“Many free Anti-Virus products are free for non-commercial use, so if you want to protect your business, you have to pony up for the paid edition.”

“Yes, it’s true that Windows 8 and Windows 10 have antivirus built right in, but in our tests and most independent lab tests, Windows Defender hasn’t done very well.”

Neil J. Rubenking
www.pcmag.com, April 2016



“At one point, free antivirus was just advertising, pushing users to upgrade to the paid products. Now, free antivirus companies are making money through advertising, tracking, and junkware installations.”

“Here’s a quick summary of the ways antivirus companies are attempting to make money.”

- Changing your default search engine
- Changing your homepage
- Ask toolbars and rebranded ask toolbars
- Junkware
- Tracking”

Chris Hoffman
www.howtoqeeek.com, June 2015



“Paid antivirus suites have many features to protect children online, manage security on mobile devices, and monitor a computer’s firewall, software, updates and other features.”

“Paid programs generally offer a slew of additional features...”

Tom’s Guide Staff
www.tomsquide.com, April 2016



“Other free antivirus products variously omit certain features and functionality, such as spyware protection, real-time scanning and regular updates.”

“Users can’t rely on a single technology to counter the full range of modern security threats. This is one reason why today’s major vendors typically offer antivirus technology as just one part of a broader antimalware security suite.”

Michael Cobb
www.techtarget.com, April 2016

More info: www.eset.com

Material publication date: May 2016

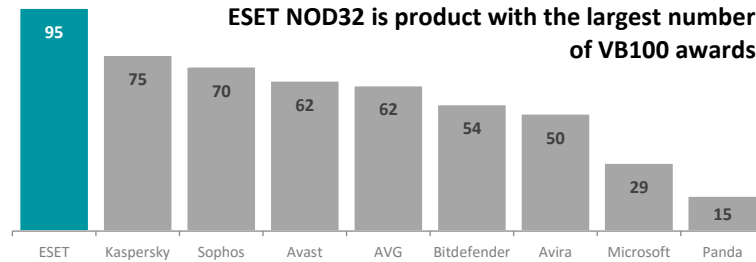
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ESET vs. free antivirus

Awards

VB100 Awards

Virus Bulletin, www.virusbtn.com, 05/1998 - 05/2016



ESET succeeded in a single Virus Bulletin test since February 2001. ESET does not hesitate to enter public tests that demonstrate its technology's quality and performance.



"Thanks to this outstanding performance, ESET finishes with the highest final score of all products, and a very well-deserved VBSpam+ award."

Virus Bulletin
VBSpam Comparative Review, November 2015



"ESET have continuously participated in our tests for a decade and we are happy to see ongoing commitment to product improvement."

AV-Comparatives
Anniversary Report, July 2015



"ESET achieved a 100 percent malware detection rate in both test segments – real-time test and reference set..."

AV-TEST
The Best Android Apps – 25 System Watchdogs in an Endurance Test, December 2015



"We feel the Windows protection software is exceptionally well designed, with important information and functions easily accessible, but unauthorized access prevented."

AV-Comparatives
IT Security Products for Small Business, October 2015



ESET earns 'Top Rated' Award from AV-Comparatives

In addition to being named a *Top Rated Product*, ESET Smart Security 9 won the *Silver Award* in the False Positives category and the *Bronze Award* for Proactive Protection. The report highlights the improved graphical user interface (GUI) in ESET Smart Security 9, as well as its "excellent and comprehensive documentation."

Source: www.av-comparatives.org



ESET declared best security software in Germany

Computer Bild, one of the biggest IT magazines in Germany, and responsible for the most important antivirus tests in that country, published its latest Internet Security Test results in February 2016. ESET Smart Security beat all its competitors to be declared the overall winner.

Source: www.computerbild.de

More info: www.eset.com

Material publication date: May 2016

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